

**CONCEP**

# Easily manage your events and webinars

Our platform streamlines every part of your event management process, enabling you to engage your clients more powerfully and with less time spent than ever before.



**Easy Emails.** Create beautiful emails from scratch or edit your existing templates with our fully flexible drag & drop builder.



**Simple Automations.** Automate your end-to-end events management process, from invites and RSVPs to list creation and data management.



**Managed Data.** Registrations, dietary requirements, session selections & more can all be mapped automatically back to CRM.



**Flexible Forms.** Create RSVP & feedback forms with internal alerts to notify your team about registrations.



**Powerful Integrations.** Streamline data management between your email, website, CRM and event tech including Zoom, Stripe Payments and more.



**Custom Reporting.** Customize, filter & share Concep reporting dashboards to track key metrics.

We integrate with all your key tools, including:

**EVENTS**

GoToWebinar

**ON24**webex  
by CISCO**zoom****CRM****InterAction®**

intapp

**Peppermint**  
TECHNOLOGYMicrosoft  
Dynamics 365

legal360

salesforce