

Foundation Firm Intelligence Experience Management

Leveraging Firm Intelligence

The Foundation Firm Intelligence platform delivers value to firm leadership and multiple teams, including marketing, business development, knowledge management, pricing, data analytics, and practice management. Foundation is the only firm-wide solution for experience management with a proven track record of successful deployments.

Foundation tightly integrates firm systems to present a unique view of matters, clients, and people. Firms use Foundation to build rich client intelligence platforms, fuel analytics projects, and transform marketing, KM, practice management, and pricing with data-driven insights and workflow efficiencies.



Enhance Pricing & Data Analysis

Identify similar past work efficiently to facilitate pricing, staffing, and budgeting matters. Drive better client service and innovation by capturing data for client, matter, and people analytics initiatives.

Identify Internal Experts

Foundation allows you to quickly find lawyers with the right expertise to win business and better serve a client. Rather than sending a broadcast email or relying on memory, Foundation Experience Management unlocks the power of data you already capture to locate expertise across practices and geographies.

Find Relevant Experience

Foundation's powerful, yet easy-to-use, search tools allow you to find at a very granular level the most comprehensive and updated experience information.

Transform Pitches

Provide tailored, relevant examples of how the firm can help clients achieve their goals to include in pitches, RFPs, and proposals. Foundation's proposal generation tool is a flexible solution that generates template-driven, firm-branded Word and PowerPoint output. Foundation's Content Library manages boilerplate content such as practice group and industry descriptions, answers to common RFP questions, charts and infographics, and other frequently used content.

Foundation Experience Management

Enrich Data with Key Information

AI enhanced matter profiling helps categorize your matters based on unstructured data. Leverage workflow capabilities, triggers, and mobile forms to capture additional information from the heads of the lawyers at natural stages in the matter lifecycle.

Improve Impact of Lateral Hires

Accelerate the contributions of lateral partners by integrating their past experience and expertise into the firm's knowledge repositories and business development initiatives.

Strengthen Ranking Submissions

Ensure you include all your best work and lawyer candidates in league tables and directory submissions. Capture key wins and significant new matters with Foundation throughout the year, so you can easily generate a preliminary set of successful matters come submission time. Ease the burden of completing submission forms by exporting information stored in Foundation and directly generating Chambers submissions.

Integrate Internal and External Sources

Foundation pulls in data through ongoing integration from time and billing, new business intake, CRM, website, CMS, HR, and other critical firm systems. More than a simple data mapping tool, the Foundation Firm Intelligence platform includes tools that allow you to orchestrate data flows which combine and normalize existing data continually, so you can maintain a clean and understandable taxonomy even when external sources for this data have less than stellar data-hygiene. Further, Foundation integrates with external data sources for news, company, court, and case information.

PRACTICE MANAGEMENT

Aderant

THOMSON REUTERS
ELITE™

intapp

CRM SOFTWARE

LexisNexis® InterAction™

salesforce

Microsoft
Dynamics 365

ContactEase®

HR APPLICATIONS

workday.

ORACLE®
PEOPLESOFT

WEBSITE CMS

DOCKETING APPS
AND MANY MORE

Litigation Analytics on
Westlaw Edge™

iManage
Insight

